

**Objective:**

To be a part of a motivated and growing organization where I can apply my knowledge, experience, and fresh talents.

**Education**

BFA in Industrial Design from the University of Illinois-Urbana-Champaign  
Graduate Class of 2005

**Software**

Adobe CS5.1 Creative Suite  
Solidworks 2012  
3DMax VIZ 2010  
Microsoft Office

**Strengths**

Excellent Freehand Sketching  
Bilingual-1.English 2. Korean  
Great Interpersonal Skills  
Strong Team Player

**Employment History**

United Displaycraft  
Point of Purchase firm  
March 2008-Current  
Des Plaines, IL

- Designed New Balance counter display which was awarded 2010 OMA Winner
- Designed the new Gatorade NFL sideline carts and Gatorade NBA courtside carts
- Highly skilled in Solidworks using lofts, sweeps, complex geometry, and surfacing tools
- Conducted research in-store and online for project insight and ideation
- Created graphic work for concepts using Adobe Photoshop and Illustrator
- Experienced in designing counter displays, floor displays, shelf displays, end caps, and glorifiers
- Created step-by-step instruction sheets explaining the assembly instructions for displays

Choi Design  
Design Consultancy  
October 2007-December 2007 (Contract-based)  
Chicago, IL

- Worked on design projects for Weber grills and Photogenic professional photography lights
- Heavily focused on hand drawn sketches and ideation boards
- CAD work done in Solidworks and rendered out in Photoworks

Hi-Point Dental Lab  
Family business  
April 2007-October  
Rolling Meadows, IL

- Produced dental copings using 3D CAD software and 3+2-axis CNC machine
- Implemented bar-code scanning case management system to help keep track of cases for better workflow

Illinois Tool Works  
Global Product Development Center  
September 2005 - April 2007  
Glenview, IL

- Provided graphic and industrial design to all divisions of ITW
- Conducted human factors studies and market research surveys to gain insight into ITW projects
- Designed interactive Powerpoint presentations highlighting features and benefits of ITW products
- Designed parts that require 2-part mold, blow mold, sonic welding, and advanced assembly
- Worked with pink foam, modeling clay, and fiberglass to replicate car door for prototype demo
- Designed parts for SLA rapid prototyping as well as completing post-processing